



## The Event

Join Family Services for its Annual Guest Chef Series, Tulare County's premier food and wine event. This year's virtual event, ***The Guest Chef Series Summer Picnic Edition***, offers a fun, safe, and delicious culinary experience. Instead of dining in person with us, you and your guests will receive a **Gourmet Picnic Kit**, including an artisan charcuterie box for two prepared by Chef Kellie Black of Mâche, a bottle of Central Coast wine, a picnic blanket, and everything else you need to enjoy a memorable picnic. This year's event will also include an online silent auction, exclusive culinary videos and online content with Chef Kellie Black, and the knowledge that you are helping children and families in our community who need you—now more than ever.

***Save the Date! Join us the week of June 7,  
with Gourmet Picnic Kit pickup/delivery on Saturday, June 12!***

## The Cause

The Guest Chef Series is the largest annual fundraiser for Family Services. Our mission is to help children, adults, and families throughout Tulare County heal from violence and thrive in healthy relationships. We build safety in homes, in relationships, and for children through informed and compassionate care. Our services include:

### ***Safe Homes***

Emergency domestic violence shelter for survivors & children

Supportive housing for survivors of abuse and homelessness

Violence prevention and intervention programs

### ***Safe Relationships***

Tulare County's only Rape Crisis Center

Low or no-cost mental health services

Services for survivors of human trafficking

### ***Safe Children***

Counseling for children who have been victims of abuse

Parenting education and in-home support

Supervised visitation & safe exchange



### **Each Gourmet Picnic Kit Includes:**

- A charcuterie box for two people, filled with meats, cheeses, crackers, fruit, nuts, and more
- A bottle of delicious Central Coast wine
- A picnic blanket
- Two commemorative picnic wine glasses
- Wine key
- Frisbee
- Conversation starter cards to help spark meaningful connection
- A keepsake program booklet with a charcuterie guide, a list of picnic spots in Tulare County, and a link to a curated playlist to set the tone for your own Guest Chef picnic



**FAMILY SERVICES**  
SUPPORTING TULARE COUNTY

P.O. Box 429 | Visalia, CA 93279  
(559) 732-1970 | [www.fstc.net](http://www.fstc.net)





# Sponsorship Opportunities

## PRESENTING SPONSOR

**\$10,000 (one available)**

- Exclusive logo placement on digital event invitations
- Acknowledgement on all pre-event publicity, including all pre-event videos
- Custom recognition video announcing Presenting Sponsorship with option to include a representative from your business
- Logo placement on picnic blanket included in each Gourmet Picnic Kit
- Acknowledgement on event website, agency website, social media (to reach 7,000+), and summer newsletter (distribution of 3,000+)
- Full page advertisement located inside front cover of event program booklet
- **Eight Gourmet Picnic Kits, serving 16 guests.** We will deliver the kits, along with a mini succulent garden, to up to eight addresses within 25 miles of Visalia on Saturday, June 12

## CHEF DE CUISINE SPONSOR

## EXECUTIVE CHEF SPONSOR

## SOUS CHEF SPONSOR

## HOME TABLE SPONSOR

*Host a Guest Chef party at your home!*

**\$7,500 (two available)**

- Special acknowledgement during one pre-event video
- Logo placement on picnic wine glasses or wine key included in each Gourmet Picnic Kit.
- Acknowledgement on event website, agency website, social media (to reach 7,000+), and summer newsletter (distribution of 3,000+)
- Full page advertisement in event program booklet
- **Six Gourmet Picnic Kits, serving 12 guests.** We will deliver the kits, along with a mini succulent garden, to up to six addresses within 25 miles of Visalia on Saturday, June 12

**\$5,000**

- Logo placement and half page ad in event program booklet
- Acknowledgement on event website, agency website, social media (to reach 7,000+), and summer newsletter (distribution of 3,000+)
- Acknowledgement during one pre-event video
- Logo placement on conversation starter cards included in each Gourmet Picnic Kit
- **Four Gourmet Picnic Kits, serving eight guests.** We will deliver the kits, along with a mini succulent garden, to up to four addresses within 25 miles of Visalia on Saturday, June 12

**\$2,500**

- Logo placement and quarter-page ad in event program booklet
- Acknowledgement on event website, agency website, social media (to reach 7,000+), and summer newsletter (distribution of 3,000+)
- Dedicated social media post acknowledging your sponsorship
- **Four Gourmet Picnic Kits, serving eight guests.** You may invite four people to pick up a kit on Saturday, June 12 between 10 a.m. and 4 p.m.

**\$1,500**

- **Includes four Gourmet Picnic Kits, serving eight guests.** Pick up the kits for your party on Saturday, June 12 between 10 a.m. and 4 p.m.
- Table centerpiece: flowers for your table and a one-of-a-kind decorative plate painted by a child served by Family Services
- Option to choose one song to be included on our Guest Chef Series: Summer Picnic Edition Spotify Playlist for all guests
- Name or business logo listed in event program booklet
- Acknowledgement on event website, agency website and social media (to reach 7,000+)

## GOURMET CHEF SPONSOR

**\$1,000**

- **Two Gourmet Picnic Kits, serving four guests,** which you can pick up on Saturday, June 12 between 10 a.m. and 4 p.m.
- Logo placement on event program booklet
- Acknowledgement on event website, agency website and social media (to reach 7,000+)



# Guest Chef Series Sponsorship Form

Please fill out the information below and return it with payment to:  
**Family Services of Tulare County | P.O. Box 429 | Visalia, CA 93279**

## Sponsorship Contact:

Erica Lutterbein | Erica.Lutterbein@fstc.net | Phone: 559.732.1970

Make checks payable to: Family Services of Tulare County  
 or pay online: <http://family.cbo.io>

Please make a copy of this form for your records. A formal donation receipt will follow.  
 Family Services of Tulare County is a 501(C)(3) Organization - Tax ID #94-2897970

## CONTACT INFORMATION

Contact Name	
Exact Company or Individual Name to be Used in Sponsor Recognition	
Mailing Address	
City, State, Zip	
Telephone (personal)	
Telephone (business)	
Fax	
E-mail	

## PAYMENT INFORMATION

☐ Check (Enclosed) ☐ Credit Card (See Below)

Name of Card Holder			
Card Billing Address (If different than above)			
Credit Card Type (Circle one)	VISA	MASTERCARD	AMEX
Credit Card Number			
Expiration Date			
Three-Digit Security Code			

## SPONSORSHIP LEVEL

- ☐ Presenting Sponsor—\$10,000 ( 1 available)
- ☐ Chef de Cuisine Sponsor—\$7,500 ( 2 available)
- ☐ Executive Chef Sponsor—\$5,000
- ☐ Sous Chef Sponsor—\$2,500
- ☐ Home Table Sponsor — \$1,500
- ☐ Gourmet Sponsor— \$1,000
- ☐ Additional Picnic Kits @ \$150 each— \$ \_\_\_\_\_

TOTAL PAYMENT: \$ \_\_\_\_\_

## IMPORTANT DATES

Presenting, Chef de Cuisine , and Executive Chef Sponsors, please submit logos by **April 1, 2021**.

All other sponsor levels: Submit logo/donor name by **May 1, 2021** to appear on the event program booklet.

Artwork for program booklet ads are due **May 1, 2021**.

*Your sponsorship is tax-deductible, less the fair market value of the Gourmet Picnic Kits (\$100 per kit)*