



Friday, October 1, 2021 | 6-10 PM | Visalia, CA

Family Services' Purple Party is back! This year, join us in person to celebrate survivors and end domestic violence in Tulare County. The seventh annual Purple Party benefits the critical work of Family Services' domestic violence shelter, Karen's House. This evening of fun includes dinner, drinks, a photo booth, and an online auction.

Karen's House

- 33-bed emergency shelter for adult survivors of domestic violence with or without children
- 24-hour crisis hotline and new online chat
- Case management and supportive services to reestablish safety and well-being
- Individual and group therapy
- Financial empowerment training
- Specialized enrichment services for children
- Legal advocacy services



Party with a Purpose



Partner with Us!

With your support, Family Services can help families affected by domestic violence find safety and healing. **Please join us!**

Review sponsorships opportunities on reverse side and complete the attached form to complete your sponsorship. **Thank you for your support.**



FAMILY SERVICES
SUPPORTING TULARE COUNTY

SPONSORSHIP OPPORTUNITIES

PRESENTING \$5,000 (one available)

- Exclusive Presenting Sponsor; logo on digital invitation and pre-event publicity, including one paid-for targeted advertisement (reaching up to 10K+)
- Special acknowledgment during event and prominent logo placement on event videoboard
- Digital advertisement on social media with option to include one representative from the Sponsor, logo placement on agency website, and Winter newsletter (3K+)
- Reserved VIP Seating Area with a bottle of wine and purple-themed dessert
- Presenting logo on purple beaded necklaces at event
- Eight event tickets (each ticket includes dinner and one drink) with four round-trip Uber ride vouchers

PARTNER \$3,500 (one available)

- Exclusive Online Auction Sponsor & Photo Booth Sponsor
- Acknowledgment during event and logo on videoboard
- Logo placement on Auction platform and Photo Booth signage, agency website, Winter newsletter (3K+), and social media
- Six event tickets (each ticket includes dinner and one drink)
- Digital advertisement recognizing sponsorship on agency's social media

PARTY \$2,500 (one available)

- Exclusive Bar Sponsor; includes a signature cocktail named after your business and logo on bar signage
- Logo placement on event videoboard
- Acknowledgment during event, agency website, winter newsletter (3K+), and social media
- Four event tickets (each ticket includes dinner and one drink)

HERO \$1,000

- Logo placement on event welcome signage
- Acknowledgment on agency website, winter newsletter (3K+), and social media
- Two event tickets (each ticket includes dinner and one drink)
- Digital advertisement on agency's social media

ADVOCATE \$500

- Logo placement on event welcome signage
- Acknowledgment on agency website, winter newsletter (3K+), and social media
- Two event tickets (each ticket includes dinner and one drink)

ALLY \$250

- Logo placement on event welcome signage
- Acknowledgment on agency website, winter newsletter (3K+), and social media





Please complete the attached form and return to Family Services
to finalize your sponsorship.

If interested in an exclusive opportunity, please contact us to confirm availability.

Sponsorship Contact:

Erica Lutterbein, Chief Development & Communications Officer
559.732.1970 | erica.lutterbein@fstc.net

Sponsor Information

Business or Individual Name	
E-mail Address	
Phone Number	
Street Address	
City, State, Zip Code	

Sponsorship Level

If interested in an exclusive opportunity, please contact us to confirm availability.

☐ Presenting Sponsor (1 available) - \$5,000
Includes 8 tickets [Submit logo by 8/2](#)

☐ Partner Sponsor (1 available) - \$3,500
Includes 6 tickets [Submit logo by 9/1](#)

☐ Party Sponsor (1 available) - \$2,500
Includes 4 tickets [Submit logo by 9/1](#)

☐ Additional Tickets
_____ x \$50 = \$ _____

☐ Hero Sponsor - \$1,000
Includes 2 tickets [Submit logo by 9/1](#)

☐ Advocate Sponsor - \$500
Includes 2 tickets [Submit logo by 9/1](#)

☐ Ally Sponsor - \$250
[Submit logo by 9/1](#)

Total: \$

Payment Information

☐ Check enclosed

Name of Cardholder	
Card Type (circle one)	VISA MASTERCARD AMEX
Card Number	
Expiration Date	
CVV Code	
Billing Address (if different than above)	

Mail checks to: P.O. Box 429, Visalia, CA 93279 | Phone: 559.732.1970 | Fax: 559.732.1987
Or pay online at <http://famiy.cbo.io>.



FAMILY SERVICES

SUPPORTING TULARE COUNTY

Domestic Violence Program Leadership Team

Jennifer Lopez
Karen's House Manager

Alma Borja
Advocacy & Legal Services
Manager

Monica Rodriguez
DV High-Risk Team
Coordinator

Rebecca Peter
Supportive Housing
Program Manager

*The mission of Family
Services is to help children,
adults, and families heal
from violence and thrive in
healthy relationships.*

July 1, 2021

Dear Friends and Supporters:

October is Domestic Violence Awareness Month, and on October 1st, Family Services of Tulare County is hosting its seventh annual **Purple Party** at the Visalia Rawhide. This fundraising event is an opportunity for community members to celebrate survivors and join the movement to end domestic violence in our community. Event proceeds will benefit Karen's House, Family Services' emergency domestic violence shelter for survivors and their children fleeing abuse.

This evening of fun at the Visalia Rawhide will feature dinner, cocktails, a purple photo booth, a silent auction, and the critical impact of Family Services' prevention and intervention programs for local survivors and their children.

Would you consider joining us as a sponsor of this fundraising event?

Thank you for considering this request. We will leverage your sponsorship donation to raise more funds that will make real differences in the lives of adults and children who have been affected by domestic violence. Family Services couldn't do this important work without the support of caring people like you in our community. Please see the enclosed flyer and sponsorship form for details, and feel free to contact us at 559-732-1970 or erica.lutterbein@fstc.net with any questions.

In Service,

Caity Meader
Chief Executive Officer

Erica Lutterbein
Chief Development &
Communications Officer

Amy Gonzalez
Development & Communications
Coordinator

