



Friday, October 6, 2023
Valley Strong Ballpark
6:00 p.m.



Silent Auction | Dinner | No-Host Bar | Entertainment



Family Services of Tulare County is a nonprofit organization that helps children, adults, and families heal from violence through comprehensive support services, including crisis intervention, emergency shelter, counseling, legal advocacy, and supportive housing.



✦ The Cause: Karen's House



- Last year, **309 adults & 284 children** resided at Family Services' Karen's House.
- We received **933 domestic violence hotline calls**.
- Staff & volunteers completed **357 Safety Plans**.

Proceeds from the Purple Party directly benefit our 40-bed emergency shelter, Karen's House. We offer confidential shelter and comprehensive support services to adult victims of domestic violence and their children at no charge while they work to re-establish their lives in a supportive environment. Victims and their children can receive free counseling, and our program also offers case management, support groups, financial empowerment training, legal services, and specialized services for children.

SPONSORSHIP OPPORTUNITIES



PRESENTING \$5,000

**Reserved Seating with Eight Dinner & Drink Tickets,
Wine & Dessert**

Business Logo/Name on Table & Event Keepsake
(to be distributed to all attendees)

Transportation for Eight Couples

(four ride-share vouchers for one round trip within 25 miles of the venue)

Reach approx. 10,000+ through:

Invitations | Event Signage | Full-page Program Ad
Social Media | Winter Newsletter
E-Newsletter | Family Services Website (for one year)
Event Website | Event Videoboard

PARTNER \$3,500

Six Dinner & Drink Tickets
**Business Logo/Name on Auction
Bidding Site**

Reach approx. 5,000+ through:

Auction Signage | Half-page Program
Ad | Social Media | Winter Newsletter
E-Newsletter | Family Services Website
| Event Website | Event Videoboard

PARTY \$2,500



Four Dinner & Drink Tickets

Business Logo/Name on Bar Signage

Signature Cocktail Featuring Logo/Name (limit: 2)

Reach 3,500+ through:

Quarter-page Program Ad | Social Media | Winter
Newsletter | Event Website

SPOTLIGHT \$2,000

Two Dinner & Drink Tickets
**Business Logo/Name on Step &
Repeat for Purple Carpet Experience**

Reach 3,500+ people through:

Social Media | Winter Newsletter
Event Website

HERO \$1,000

Two Dinner & Drink Tickets

**Business Logo/Name on
Photobooth Station**

Reach 3,500+ through:

Social Media | Winter Newsletter
Event Website

ADVOCATE \$500

Two Dinner & Drink Tickets

**Business Logo/Name on
Welcome Signage**

Reach 2,500+ through:

Social Media | Event Website

ALLY \$250

**Business Logo/Name on
Welcome Signage**

Reach 2,500+ through:

Social Media | Event Website



Partner with us!

Please consider joining us as a sponsor.
With your support, Family Services can help
families affected by domestic violence
find safety and healing.



Purple Party Committee

Hannah Giles
Interim Chief Executive Officer

Amy Avila
Chief Development &
Communications Officer

BreAnna Trejo
Development &
Communications Coordinator

Alma Borja
Advocacy Program Manager

Monica Rodriguez
Victim Services Division Director

Gisela Galvez
Child Advocate

Board of Directors

Stephanie Amaral, President

Andrea Pedraza, Vice President

Danielle Leal, Secretary

Margaret Moholt, Treasurer

JoeAnna Todd

Duane Cornett

Karen McVaigh

Barbara Simpson

Mike Olmos

Jill Gearin

Mona Whaley

May 1, 2023

Dear Friends and Supporters:

On Friday, October 6, 2023, Family Services of Tulare County is hosting its **9th Annual Purple Party** at Valley Strong Ballpark, home of the Visalia Rawhide. This fundraising event allows community members to celebrate survivors and join the movement to end domestic violence in our community. Event proceeds will benefit Karen's House, Family Services' emergency domestic violence shelter for survivors and their children fleeing abuse.

This fun evening will feature a delicious dinner, a photo booth, a silent auction, and a no-host bar. Each ticket includes dinner and one signature purple cocktail or alcoholic beverage of your choice. A brief presentation will highlight the critical impact of Family Services' prevention and intervention programs for local survivors and their children. **Will you consider joining as a sponsor?**

Your corporate sponsorship will help us raise funds that make fundamental differences in the lives of adults and children affected by domestic violence. Family Services couldn't do this critical work without the support of caring people like you in our community.

Please review the attached form or visit the event website to complete your sponsorship. You are encouraged to get in touch with us at 559-732-1970 or events@fstc.net with any questions. Thank you very much for considering this request.

With gratitude,

Event Committee & Board of Directors
Family Services of Tulare County

The mission of Family Services is to help children, adults, and families heal from violence and thrive in healthy relationships.



Complete your sponsorship online at <https://family.cbo.io> or fill out the form below and return to Family Services by September 1, 2023.

Mail to: P.O. Box 429, Visalia, CA 93279 | **E-mail to:** events@fstc.net **Questions?** Call 559-732-1970

SPONSOR SELECTION

TODAY'S DATE

/ /

- PRESENTING** \$5,000
 SPOTLIGHT \$2,000
 ALLY \$250
 PARTNER \$3,500
 HERO \$1,000
 \$50 x _____ ticket (s)
 PARTY \$2,500
 ADVOCATE \$500
 Each ticket includes dinner and one alcoholic beverage

CONTACT INFORMATION

Sponsor's Name:

Contact Person: **E-mail:**

Phone :

ADDRESS

Street Address:

City: **State:**

Zip Code :

PAYMENT INFORMATION

Check Enclosed for: \$ **Cardholder's Name:**

Card Type:
 VISA
 MASTERCARD
 AMEX
 DISC
 Expiration Date:

Card Number: **CVV Code:**

Billing Address:
(if different than above)

Make checks payable to: Family Services

